



Midwest Feed Program

**500,000+
Acre
Enrollment
Goal**

2026 enrollment

**Acres with
Highest
Potential**

Pre-selection process helps identify farms that need the most support

**Corn and
Soy**

Across the Midwest Region and beyond with additional rotations

Co-claiming

Allows all partners within the same supply chain to make an impact

Program Overview

- ESMC has partnered with Earth Optics and Sound Agriculture to create highly precise placement models, **with a proven win rate of 86%**.
- Earth Optics and Sound Agriculture have engaged **over 300 consultative dealers and retailers** across the US.
- **Supply Shed Analysis** provides data-driven placement to qualify farms and fields efficiently.
- **Removals-focused program** has the ability to include reductions, designed to meet the needs of both buyers and producers.
- **Inventory accounting framework** utilized to generate improved EFs for commodities.

Benefits and Outcomes

- Pre-selection process helps identify farms that need support in soil health and provides aid.
- **Min. 1 mt CO2e/ac guaranteed.**
- Farmers receive a minimum \$5/acre payment for each practice.
- Co-claiming opportunity allows for an entire vertical supply chain to be eligible for the emissions outcome generated.
- Boosts producer enrollment and reduces the risk of adopting regenerative practices.
 - Annual **Carbon** outcomes.
 - With stacked **Water and Biodiversity** outcomes.

