



# EcoHarvest

## Co-Investing & Co-Claiming Reduce Costs and Increase Collaboration in Scope 3

Scope 3 success depends on collaboration. Because multiple CPG companies often rely on the same agricultural supply chains, meaningful progress requires shared investment across the value chain.

At the same time, agricultural Scope 3 emissions reductions and removals occur primarily at the farm and field level through the adoption of regenerative practices. Connecting corporate investment to these on-the-ground outcomes is essential to driving real impact. However, these investments can be expensive if a corporate is working alone.

Co-investing provides a practical solution. By working together to fund on-farm practice changes, companies can accelerate program scale—spreading costs while increasing adoption across supply sheds and farming operations. CPGs and retailers are especially well positioned to lead this effort given their reach across suppliers and supply chains. By aligning investments, they can drive measurable, scalable outcomes.

Through EcoHarvest projects, ESMC enables this model in practice. We offer partners the ability to both co-invest in regenerative agriculture and co-claim verified outcomes, while ensuring participating farmers are rewarded for delivering real and measurable results.

Read More About ESMC and EcoHarvest

Learn more about our programs at [www.ecosystems-services-market.org](http://www.ecosystems-services-market.org) and [www.ecoharvest.ag](http://www.ecoharvest.ag)



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## Case Study: Kansas Regenerative Wheat Program

