



Co-Investing & Co-Claiming Reduce Costs and Increase Collaboration in Scope 3

Agricultural Scope 3 emissions reductions and removals mainly happen at the farm and field level through regenerative agriculture practices. CPGs in that supply shed can claim those reductions and removals against their emissions inventories. However, this can create two challenges for creating a viable outcomes program:

1. Who pays? *This is addressed through co-investing*
2. Who gets to claim the impact? *This is addressed through co-claiming*

Through EcoHarvest projects, ESMC offers CPG partners the opportunity to participate in both co-investing and co-claiming so they can claim the outcomes and participating farmers are rewarded for their work.

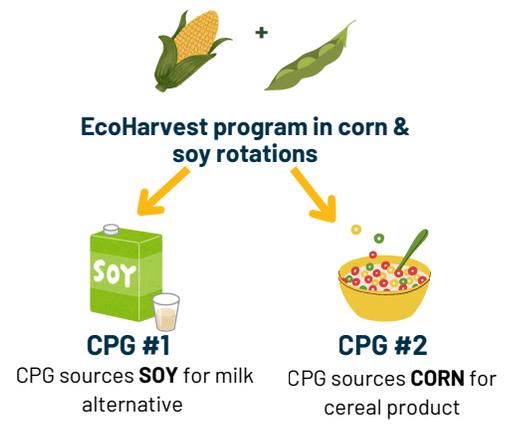
Co-investing: Sharing the Cost of Change

Co-investing means two or more parties with an impact in the same supply shed jointly investing in an EcoHarvest program. With multiple value-chain parties jointly financing regenerative practices on the same acres, it reduces the per acre cost for each.

Co-investing works by CPGs jointly funding EcoHarvest projects to support farmers with regenerative practice adoption (cover crops, reduced tillage, nutrient management). CPGs only pay for the outcomes on the crops they source when they are grown. Farmers receive payments for those practices.

Why it matters

- Regenerative transitions are multi-year and capital-intensive
- No single buyer usually captures 100% of the benefit
- Shared investment aligns with shared benefit



Costs for CPGs #1 & #2 acting alone:

Implementation Partner
\$6/acre

Producer Payment
\$20/acre

ESMC Cost Recovery Fee
\$6.50/acre

Costs for CPGs #1 & #2 co-investing:

Implementation Partner
~~\$4/acre~~ **\$2/acre**

Producer Payment
\$20/acre
*only paid on acres with crop you source

ESMC Cost Recovery Fee
\$6.50/acre
*only paid on acres with crop you source

**Numbers are for illustrative purposes only

Read More About ESMC and EcoHarvest

Learn more about our programs at www.ecosystems-services-market.org and www.ecoharvest.ag





ESMC

Co-claiming: Sharing the Impacts

Co-claiming is a unique feature of Scope 3 that allows multiple companies to credibly report Scope 3 progress from the same outcomes without double counting. A buyer of carbon outcomes (improved emission factors) can claim a share of emissions reductions or removals with other stakeholders in the shared value chain. ESMC manages the financial & contractual aspects of co-claiming in EcoHarvest projects.

Why Co-Claiming Works

- Reflects the shared nature of agricultural supply chains
- Prevents double counting through clear proportional allocation of outcomes
- Aligns claims with financial contribution or sourcing volume
- Unlocks larger, collaborative investment in regenerative practices through EcoHarvest projects
- Scales credible Scope 3 impact across more acres and suppliers

Costs for CPG and Retailer acting alone:

Implementation Partner
\$6/acre

Producer Payment (practice + outcome)
\$20/acre

ESMC Cost Recovery Fee
\$6.50/acre



Costs for CPG and Retailer co-claiming:

Implementation Partner
~~\$6/acre~~ \$3/acre

Producer Payment
~~\$20/acre~~ \$13/acre

ESMC Cost Recovery Fee
~~\$6.50/acre~~ \$4.00/acre

**Numbers are for illustrative purposes only



EcoHarvest program in corn



CPG

CPG sources corn for cereal product



CPG sells products to Retailer partner



Retailer

Retailer sells products from CPG containing shared impacted corn crop



Participating in EcoHarvest allows corporates to meet Scope 3 commitments with confidence.

www.ecoharvest.ag

EcoHarvest