



Welcome to EcoHarvest

EcoHarvest connects farmers with corporate partners to turn regenerative practices into revenue and impact that advances corporate sustainability goals.

EcoHarvest's unique alliance and business model enables end-to-end collaboration and co-investment across the agricultural value chain. Our program outcomes meet agricultural supply chain member commitments to achieve high-priority Net Zero and corporate sustainability goals.

Once you enroll in an EcoHarvest project, we'll provide on-the-ground support. We will monitor, report, and verify the measured outcomes from your practices. We then match you with companies who buy these environmental outcomes.

If you would like more information on EcoHarvest or to connect with our project team, please contact us support@ecoharvest.ag.



FARMER CENTRIC DESIGN

You can choose which practice changes best fit your farm to maximize your profit



LOW BARRIER TO ENROLL

No fees or minimum or maximum acreage limits, and you don't need to enroll all your land.



START-TO-FINISH SUPPORT

We're on-the-ground partners helping to implement practice changes, lead data collection, and ultimately, provide payment.

EcoHarvest projects are developed, designed, and managed by the Ecosystem Services Market Consortium (ESMC). ESMC's rewards farmers for beneficial environmental outcomes from regenerative agriculture – including increased soil carbon, reduced greenhouse gases, improved water quality, and increased biodiversity. Read more about ESMC at www.ecosystems-services-market.org.



Why Regenerative Agriculture?

On-Farm Benefits

Conservation practice changes included in the EcoHarvest program include planting cover crops, practicing reduced/low/no tillage, and implementing improved nutrient management. With these practices, farms can see:

- Improved soil health, tilth, and fertility
- Increased yields
- Reduced soil loss
- Increased soil organic matter
- Improved soil water holding capacity
- Improved plant health and productivity
- Reduced nutrients in surface and ground water
- Increased resiliency of your operation to the impacts of extreme weather

Payments for your Farm

Not only can the benefits of regenerative agriculture translate into more net profit, but you also receive EcoHarvest payments based on outcomes generated from these practices.

Outcomes represent measured tonnes of carbon dioxide - either as an increase in soil carbon (removals) and reduced greenhouse gases (reductions) from your enrolled fields. EcoHarvest pays you for these outcomes.

Find more information at www.ecoharvest.ag





Process for Farmers

These five steps outline how to enroll, implement conservation practices; and get rewarded through EcoHarvest.

Enroll 01

Enroll in an EcoHarvest project by providing data on planned crop and conservation practices

02 Implement Practices

Adopt or continue to use eligible conservation practices (such as cover cropping, reduced tillage, improved nutrient management, etc.); EcoHarvest and partners provide agronomic and programmatic support

Enter Data 03

Provide current and historical management data based on EcoHarvest project requirements

04 Sample Fields

Allow field access to project soil samplers

Get Paid 05

Receive payment for practice implementation



Earn Multiple Payments from Practice Outcomes

EcoHarvest provides reporting outcomes specific to project and buyer needs including:



Carbon

Reduced greenhouse gas emissions and increased soil carbon



Water

Improved water quality and supply shed resiliency



Biodiversity

Improved habitat for pollinators, insects, and birds, and increasing biodiversity in the soil microbiome

Our Commitment to Data Privacy

Ecosystem market programs are data driven and ultimately require farmer data to show the benefits of their stewardship and actions. To function effectively, these programs must earn farmer trust through transparency and a focus on data privacy and protection.

In 2023, EcoHarvest earned [Ag Data Transparent \(ADT\) certification](#) from Ag Data Transparency Evaluator, Inc., – the industry’s only not-for-profit organization focused on providing transparency, simplicity, and trust between farmers and their ag tech providers. EcoHarvest’s commitment to trust and transparency in our program is showcased through ADT certification and we ensure all our partners and collaborators adhere to our data privacy and protection requirements.

