

Empowering Farmers Through Ecosystem Markets

Ecosystem Services Market Consortium (ESMC) is the trusted source for verified, science-backed ecosystem service outcomes. For corporate partners, investing in membership provides a partnership-driven pathway to regenerative agriculture project development that will help you meet your sustainability goals. For non-corporate partners, membership grants access to knowledge sharing forums, technical support tools, and like-minded organizations. ESMC members represent the spectrum of the agricultural sector supply chain with whom we are scaling sustainable agricultural sector outcomes, including increased soil carbon, reduced net greenhouse gases, improved water quality and increased in-field biodiversity.



Explore EcoHarvest, Our Flagship Program

EcoHarvest connects farmers with corporate partners to turn regenerative practices into revenue and impact that advances corporate sustainability goals.

EcoHarvest's unique alliance and business model enables end-to-end collaboration and co-investment across the agricultural value chain. EcoHarvest outcomes meet agricultural supply chain member commitments to achieve high-priority Net Zero and corporate sustainability goals.

Participating in EcoHarvest allows corporates to meet Scope 3 commitments with confidence.

www.ecoharvest.ag





What Makes Us Distinct?

Passion Not Profit: Our mission, vision, and passion is to transform food and agricultural systems to improve outcomes for people and the planet. As a non-profit, public-private partnership, ESMC has taken great care in creating an ecosystem services market program with integrity that puts farmers first.

Cutting Edge Technology: ESMC has developed a best-in-class Measurement, Reporting, and Verification (MRV) platform to manage, track, and generate Scope 3 outcomes across the United States and Canada.

Community of Leaders in Regenerative Agriculture: ESMC and our members are recognized industry thought leaders and innovators driving necessary change and understanding of the complexities of transforming food and agricultural systems for good.

Underpinned by R&D: ESMC brings a wealth of experience and skills to guide our research and development work. The scientific rigor of EcoHarvest sets it apart, reflecting years of meticulous work and dedication to the highest standards of environmental accountability.

Fully Verified: Our science-based program is the first in North America to achieve full accreditation by <u>SustainCERT</u>, which validates ESMC's protocols and verifies our Scope 3 outcomes. EcoHarvest achieved <u>Ag Data</u> <u>Transparent Certification</u>, ensuring that producer data remains private.



Read More About ESMC

Learn more about our programs, regenerative agriculture and ecosystem services program research, technology, and future directions at www.ecosystemservicesmarket.org.





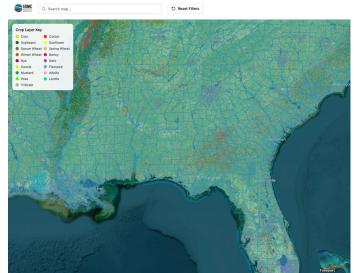
ESMC Membership

As a public-private partnership and member-based organization, our membership community includes stakeholders across the agriculture industry and supply chain working together toward improved agriculture sector outcomes.

Membership Terms: Members sign renewable 1-year or 2-year Participation Agreements and

pay annual dues.

Membership Benefits: All members receive access to ESMC's member portal with numerous resources and opportunities for education, collaboration, direct consultation, and exclusive access to the *EcoHarvest Project Mapping Tool*. The tool is a user-friendly, interactive web-based application that leverages producer demographic, conservation practice, and environmental metric data to deliver project design insights and support decision-making.



For Thought Partners: Partners not interested in directly developing projects or buying outcomes can become thought partners with ESMC through membership. These members gain access to roundtables and other collaborative efforts, both in-person and virtual, through which ESMC will provide early access to research and protocol development, clarification on Scope 3, and access to leaders in this space.

EcoHarvest Program Participation: Buyer members receive reduced per-acre project costs, staff help in creating and implementing projects, project management assistance, as well as access to other potential project partners.

- For Corporates: demand side access to customized program design and Scope 3 outcomes to support ESG, Net-Zero, Supply Chain Resiliency & Social Impact initiatives
- For Project Developers & NGOs: facilitation of partnership building and project design that leverage project execution experience and expertise from ESMC and our expansive network of EcoHarvest project partners, funders, and service providers.

Membership Tiers



Buyer Membership Tiers:

- Priority access to market programs, projects, and pilots as a buyer
- Project needs assessment, development strategy, and joint fundraising services
- Integrated member programming sponsorship opportunities

	<u>Tier 1</u>	<u>Tier 2</u>	<u>Tier 3</u>	Tier 4
Scope 3 Outcome	Carbon	Carbon	Carbon & Water	Carbon, Water & Biodiversity
Crop Type	Corn, Soy or Wheat	Corn, Soy or Wheat	Corn, Soy, Wheat, Cotton	All row crops
Acreage Enrollment Target	<5,000 acres	5,000-10,000 acres	10,000-25,000 acres	25,000-50,000 acres
ESMC Program Design + Project Support	30 Hours	100 Hours	150 Hours	Unlimited Hours
Cost Recovery Fee Incentive (after Yr. 1)	N/A	N/A	\$1/acre cost recovery fee reduction	\$2/acre cost recovery fee reduction
Enrollment Fee (one time)	\$25,000	\$50,000	\$100,000	\$150,000
Annual Renewal Fee	\$10,000	\$15,000	\$20,000	\$25,000

Thought Partner Membership: \$10,000/yr

- Access to research results, protocol development, and a community of thought leaders in Scope 3
- Roundtables, webinars, Technical Working Groups, & other gatherings

Basic Membership: \$5,000/yr

- Access to research results, protocol development, and a community of thought leaders in Scope 3
- Access to member meetings

